

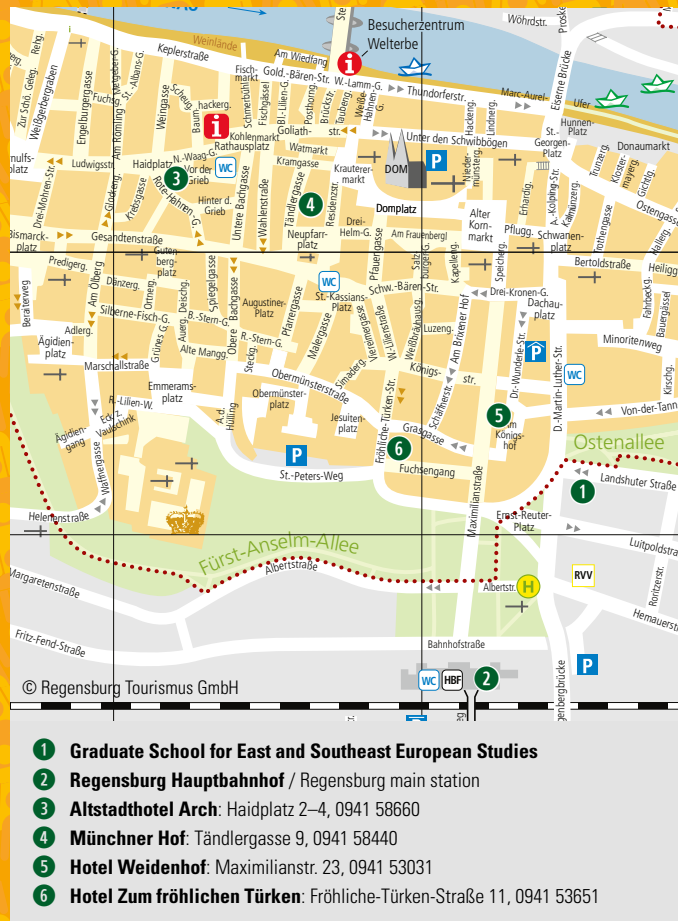
## Synopsis

More than eighty years ago, Antonio Gramsci developed the concept of cultural hegemony in his *Prison Notebooks*. For him, cultural hegemony was a way to understand the relationship between culture and power under capitalism and, in particular, to reveal and deconstruct the production of consent by the dominant "fundamental group". The concept of cultural hegemony has become hugely influential, aiding scholars to understand how legitimacy is not only produced but also undermined by anti-hegemonic practices.

Eastern and Southeastern Europe as a region is characterized by substantial ruptures in the 19th and 20th centuries. Nowhere else in Europe have so many new states emerged, and existing ones disappeared, in the 20th century. At the same time, the region is a space of great cultural, linguistic, confessional, socio-political, and regional diversity; this situation creates particular challenges for those who strive to achieve cultural hegemony.

This conference is interested in the production and erosion of cultural hegemony. Conference contributions discuss the relationship between cultural hegemony, social organization, institutional order, and political practice. One of the major goals of the conference is to elucidate the relationship between cultural hegemony and political change in Eastern and Southeastern Europe. This includes the discussion of transnational transfers of dominant ideologies and of their local implementation and appropriation.

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- 1 Graduate School for East and Southeast European Studies
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- 4 Münchner Hof: Tändlergasse 9, 0941 58440
- 5 Hotel Weidenhof: Maximilianstr. 23, 0941 53031
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European Studies

# CULTURAL HEGEMONIES IN SPACES OF DIVERSITY

7-9 MAY 2015  
REGENSBURG

Second Annual  
Conference of the  
Graduate School for  
East and Southeast  
European Studies

Landshuter Str. 4  
Room 319 (3rd floor)

# Programme

## THURSDAY, MAY 7 .....

18.00

### OPENING

**Ulf Brunnbauer** (Regensburg) and  
**Martin Schulze Wessel** (Munich)

18.30–20.00

### KEYNOTE 1: DEFYING THE HEGEMONY OF CULTURAL NATIONALISM: HISTORY AS OVERLAPPING DIASPORAS

**Irina Prokhorova** (Moscow)

## FRIDAY, MAY 8 .....

9.00–10.15

### KEYNOTE 2: THE SOCIALIST WORLDS OF 1989: GALAXIES AGAINST HEGEMONIES

**Johanna Bockman** (Washington D.C.)

10.30–13.00

### PERFORMING COUNTER-HEGEMONY IN THE ARTS

**Rüstem Ertuğ Altınay** (New York)  
Kemalism's Dark Pleasures.  
BDSM as Anti-Hegemonic Practice in Turkey

**Maria-Alina Asavei** (Prague)  
Resisting the Hegemonic Regimes of Representation:  
Critical Art by Roma Artists from Eastern Europe

**Louisa Avgita** (Thessaloniki)  
Activist Art and Over-Identification Artistic Strategies in  
Southeastern Europe: A Critical View

**Wiebke Gronemeyer** (Hamburg)  
Curatorial Practice as Counter-Hegemonic Commitment

Chair: **Ada Raev** (Bamberg)

13.00–14.00 LUNCH

14.00–16.00

### CREATING SOCIALIST CULTURE

**Andru Chiorean** (Birmingham)  
A Culture of Censorship? Cultural Construction and Practices  
of Censorship in Post-War Communist Romania

**Albert Doja / Enika Abazi** (Lille)  
From the Communist Point of View: Cultural Hegemony and People's  
Cultural Manipulation in Albanian Studies under Socialism

**Adela Hincu** (Budapest)  
The Sociology of Mass Culture in Socialist Romania, 1970s–1980s

Chair: **Irina Morozova** (Regensburg)

16.30–18.30

### CRISIS, POLITICAL CHANGE AND IDEOLOGY

**Vassilios Bogiatzis** (Athens)  
Struggling for Cultural Hegemony in the Shadow of the Catastrophe:  
the Quest for *New Beginnings* during the Greek Interwar Period

**Andrea Talabér** (Florence)  
National Days in Changing Regimes: Czechoslovakia and  
Hungary in the 20th Century

**Clemena Antonova** (Vienna)  
Bolshevik Cultural Policy on Religion: A Model of Cultural Hegemony  
under a Dictatorship of Proletariat

Chair: **Martin Schulze Wessel** (Munich)

## SATURDAY, MAY 9 .....

9.00–11.00

### CULTURAL POLICIES AND STATE DOMINATION

**Ivan Sablin** (Heidelberg / St. Petersburg)  
Printing Modernities: Book Culture in Late Tsarist  
and Early Soviet Siberia

**Maria Hadjiathanasiou** (Limassol)  
Cultural Propaganda Agencies in Colonial Cyprus and  
their Policies, 1946–1960

**Jaromír Mrňka** (Prague)  
(Trans-)Formation of Hegemonic Discourses and Post-War Czech  
Society between Nationalism and Socialism, 1945–1960

Chair: **Peter Zusi** (London)

11.30–13.00

### LANGUAGE POLICIES

**Andrew Hodges** (Zagreb)  
Contesting Linguistic Hegemonies in the Classroom?  
Teaching in Croatian in Subotica / Serbia

**Antonina V. Berezovenko** (Kiev)  
Rise and Fall of the Soviet Hegemony in the Linguistic Realm

Chair: **Björn Hansen** (Regensburg)

13.00–14.00 LUNCH

14.00–16.00

### YOUTH AND SUBVERSION

**Maxim Alyukov** (St. Petersburg)  
Hegemony and Heterogeneity in the 2013–2014 Crisis in Ukraine:  
between National and Local Identity

**Zornitza Draganova** (Sofia)  
Competition and Detachment:  
A Case Study of Two Active Youth Groups in Sofia

**Marko Ilić** (London)  
'What is the Alternative?'  
Ljubljana's ŠKUC (Student Culture & Art Centre)

Chair: **Peter Bugge** (Aarhus)

16.30–17.30

### CONCLUDING DISCUSSION

Please register until April 27  
[graduierenschule@ur.de](mailto:graduierenschule@ur.de)

